



Pizzeria Uno Chicago Grill sources rare food items through Tejari's global online

Pizzeria Uno Chicago Grill, a restaurant operating at Deira City Centre, Dubai, has been delivering high quality mouth-watering fare to its numerous loyal customers and casual shoppers. It is a restaurant that never compromises on quality, and to achieve this goal it has to use original ingredients, many of which are not easily available in this region.

"In the food business, to retain customer loyalty the first rule is to ensure that customers get that perfect taste which they expect in a particular eatery. The day the taste defers, you have quite likely lost the customer," said Purchasing manager, Pizzeria Uno. "We faced some anxious moment several times in the

past, when the needed supplies could not be procured on time and in required quantities."

The restaurant needed to acquire rare essential ingredients, such as "dansco mozzarella cheese" and "Fugar Neutro per Gelato A Caldoe" for preparing its regular items.

Pizzeria Uno found the answer to their problem in MyLinkDubai platform which empowers its members to source supplies through a global platform for online trade. The restaurant wasted no time in registering on MyLinkDubai.com, and gained immediate access to a galaxy of certified specialized suppliers.



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"We are now linked to a global community of reputed suppliers who can be relied to deliver on time and to the highest standards set by us," said Pizzeria purchasing Manager. "We no longer face the prospect of using substitute ingredients which can really ruin a dish and drive away regular customers. We have truly discovered the amazing benefits of online trading through Tejari. Pizzeria Uno Chicago Grill no longer has to bite its nails when supplies of unusual food items run out. The result: we have built a more loyal clientele and supply chain has improved by leaps and bounds."



Company name: Pizzeria Uno Chicago Grill (L.L.C.)

Company profile: Small restaurant in Deira City Centre

Summary: Successfully obtained rare food items for their restaurant